

Art & Fashion Together

B E T T I N A W E R N E R



Tibino NO. 18, Swimming in the Ocean, 1996
120 X 120 cm
Bettina Werner's Salt Painting Copyright © 1996,
Bergdorf Goodman Men, 745 Fifth Avenue, New York 1998
Spinola Collection, Dallas, Texas

"Walking into the Knowledge of Salt".

Bettina Werner's Exhibition at Bergdorf Goodman Men, 745 Fifth Avenue, New York September 17 until November 17, 1998

Let's take our fingers off the keyboard of the computer for a second and put them in our pockets... We might find a grain of salt, left there, who knows when,

in a momentary laps of superstition-as this element always been used to keep evil forces and bad influences away ever since the ancient time-
Going shopping these days at Bergdorf Goodman Men, New York's most chic fashion store on Fifth Avenue, you may find plenty of salt: fine salt, big salt and rock salt, crystallized in bright and multi shaped Art work.

Marae Nostrum..., 1996
 24 X 80 inches each panel
 Bettina Werner's Salt Painting
 Copyright © 1996
 Bergdorf Goodman Men,
 745 Fifth Avenue,
 New York 1998



Bergdorf Goodman's prestigious and sophisticated third floor hosts until middle of November the works of Bettina Werner Italian Artist, internationally renowned, surnamed "The Queen of Salt", because she has been using for over ten years, through her patented technique, this marvelous natural and powerful crystal. Secretly playing with a fistful of salt, we may ask

ourselves: why an Art exposition in a store, even though prestigious and elegant as Bergdorf Goodman? First of all, in order to bring a bit of culture and knowledge during our frivolous shopping day, keeping an eye on "Art's useless utility", and the other on Calvin Klein's, Versace's, and Armani's precious men's wear.

Let us not forget New York's Pop window tradition, from Warhol onwards art has disparately tried to enter in the imaginary and in all homes.

As if Bergdorf Goodman was the ideal home, it's third floor hosts Bettina Werner's large paintings of a strong visual impact, "Salt Sculpture-Tables", a multi functional salt based sculptures... and if you really want to touch with your hands you may, but be careful... you might turn into a pillar of salt!

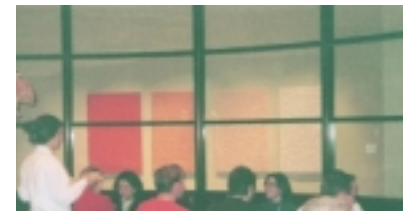
M. Mirolla, New York, 1998



Walking Tibino in a Sunny Day, 1996
 80 X 24 inches each panel
 Bettina Werner's Salt Painting Copyright ©1996
 Bergdorf Goodman Men
 745 Fifth Avenue, New York



Salty Sun, 1994
 11 X 11 inches each panel
 Bettina Werner's Salt Painting Copyright © 1994
 at Versace, Bergdorf Goodman Men,
 745 Fifth Avenue, New York 1998



Salt Orange Construction, 1998
 36 X 24 inches each panel
 Bettina Werner's Salt Painting Copyright © 1998
 Bergdorf Goodman Men
 745 Fifth Avenue, New York, 1998
 Bombay, India, Private Collection

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Salt Of The Earth, 2000
Art & Fashion Together on Madison Avenue, New York 2000
DKNY

